



REQUEST FOR SPONSORSHIP – To Open Avenues of Opportunities for Children

Would you consider sponsoring The Freedom® Road Foundation's inaugural fundraiser? It will be held on Tuesday, November 12, 2019 from 6:30pm -9:00pm at Chief O'Neill's Restaurant and Pub, 3471 N. Elston Ave, Chicago, IL 60618.

Our mission is to break the cycle of intergenerational incarceration. This mission is driven by the tragic fact that children born into poverty and family histories of incarceration face a probable future of inequitable opportunity, educational failure, incarceration and early death. Our research shows “a way out” of this cycle. “Freedom® Families,” “Little Learning Lotto” and “Escape From the Jeopardy Zone” are our children’s programs based on this research. Collaborative partnerships include Family Focus-Englewood, The Bill and Linda Gantz Chicago Boys and Girls Club, Kiwanis Club of Lake View - Chicago, and the Jessie “Ma” Houston Prison Outpost of Rainbow Push Coalition. Just one of our successes is a formerly homeless mom who taught her young children school readiness skills so effectively that day care administrators - impressed by her achievement – offered her a job. Another success is a fifth grader who in the third grade (Jeopardy Zone) earned Ds and Fs on his report card but now receives only As and Bs. These successes start the way out of the probable future and into a brighter one.

The purpose of our fundraiser is to continue and expand these successes. Our goal is to raise \$50,000.

Sponsorship opportunities are at the bronze, silver, gold and platinum levels:

Bronze: \$100 - \$250
Silver: \$251 - \$500
Gold: \$501 - \$1000
Platinum: \$1,001 - \$5,000

Sponsors' names and logos will be given prominent visibility at the event as well as in social media and print publicity.

Won't you join us in opening avenues of opportunity for children and changing their futures by becoming a sponsor?

If so, please contact me at maria.hayley@thefreedomroadfoundation.org

Sincerely,

Maria Hayley

The Freedom® Road Foundation is a 501 (c)(3) Not-For-Profit Corporation. Our tax ID is 36-4109624. Contributions are tax-deductible to the extent allowed by law.